

## VARNER'S GREENHOUSE & NURSERY

70294 Fir Road • Niles, Michigan 49120

Phone: (269) 684-3530 • Fax: (269) 684-4924

Website: [www.varnersgreenhouse.com](http://www.varnersgreenhouse.com) • Email: [pjohnson@varnersgreenhouse.com](mailto:pjohnson@varnersgreenhouse.com)

Dear Fundraiser:

It's time to start planning your 2017 Spring Flower Fundraiser at Varner's. The following is a sampling of the flowers we will offer in 2017 and a break-down of the cost to you:

<b>Bedding plant flats</b> (32-48 plants) (no mixing of varieties or color unless planted as mixed; no partial flats)	\$7.75
<b>Hanging baskets</b> (10")	\$8.70 - \$9.00
<b>Zonal geraniums</b> (4 ½" pot)	\$2.30
<i>Other items are available (see enclosed list). Check with us for voucher sales redeemable directly at Varner's.</i>	

These prices are applicable with a valid tax ID only. A more detailed listing of the plant varieties and colors we offer is in the enclosed order form. We leave it up to you to determine which products you sell and how much money you make off of them. **At the end of the selling phase of your fundraising program, please tally the total orders you have received in each category on the enclosed order form and send us the completed order form** by facsimile to (269) 684-4924 or by email to [pjohnson@varnersgreenhouse.com](mailto:pjohnson@varnersgreenhouse.com). **Please use our order form. Complicated spreadsheets are not helpful and often times result in mistakes.** We will deliver your entire order to one location designated by you. There will also be a delivery charge depending on the distance traveled. To be considered a fundraiser you need a minimum of \$500.00 in sales, otherwise you will be asked to come in and pick out your own order.

We request that you limit your sale of flats to a few (5-6) varieties and the basic colors for each variety. There will be no guarantee as to the shade of color (i.e., pink is pink, not light pink or dark pink) and, for Fuchsia Hanging Baskets, we will provide you with the best plant available, but we cannot guarantee a certain color.

We will do our best to supply what you order, but please remember that plants are living items and may not perform up to our standards in time to fill your order. Also, supply and demand can vary from time to time and we may need to substitute items at the time we complete your order.

**Please call us today to reserve a delivery date. It is very important that you quickly reserve a date with us for delivery, as the most sought-after dates book quickly. There are no deliveries on Mother's Day weekend, May 13 & 14.** For additional information about Varner's, check out our website at [www.varnersgreenhouse.com](http://www.varnersgreenhouse.com).

Kindest regards,

*Mary Varner*

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## Spring Fundraiser Order Form 2017

Name of Organization: \_\_\_\_\_

Address & Contact Name: \_\_\_\_\_

Preferred Delivery Date: \_\_\_\_\_ Preferred Pick-up Date \_\_\_\_\_

Contact Phone Number & Email Address: \_\_\_\_\_

<u>Flats*</u>	<u>Quantity</u>	<u>Price/ Flat</u>
<b>Begonias</b>		\$7.75
Green leaf		
Pink	_____	
Red	_____	
White	_____	
Mix	_____	
Brown leaf		
Pink	_____	
Red	_____	
White	_____	
Mix	_____	
<b>Impatiens</b>		\$7.75
Pink/rose	_____	
Red	_____	
Salmon/coral	_____	
Violet	_____	
White	_____	
Mix	_____	
<b>Marigolds</b>		\$7.75
Mix	_____	
Orange	_____	
Yellow	_____	
Bi-color	_____	
Large bloom		
Orange	_____	
Yellow	_____	
<b>Petunias</b>		\$7.75
Pink/rose	_____	
Purple/blue	_____	
Red	_____	
White	_____	
Mix	_____	

<u>Pots</u>	<u>Quantity</u>	<u>Price/ Pot</u>	<u>Quantity</u>	<u>Price/ Pot</u>
<b>Geraniums</b>	4 ½"	\$2.30	10"	\$8.50
Pink	_____		_____	
Red	_____		_____	
White	_____		_____	
Salmon/coral	_____		_____	
Violet	_____		_____	
<b>Double Impatiens</b>	4 ½"	\$2.20		
Pink/rose	_____			
Red	_____			
Salmon/coral	_____			
Violet	_____			
White	_____			
Mix	_____			
<b>New Guinea Impatiens</b>	4 ½"	\$2.20		
Pink/rose	_____			
Red	_____			
Salmon/coral	_____			
Violet	_____			
White	_____			
<b>Fillers</b>	3 ½" or 4 ½"	\$1.20		
Asparagus fern	_____			
Spike	_____			
Vinca vine	_____			

\* Based on flats of 48 plants; no mixing of varieties or colors unless planted as mixed; no partial flats.

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Address & Contact Name: \_\_\_\_\_

Preferred Delivery Date: \_\_\_\_\_ Preferred Pick-up Date \_\_\_\_\_

Contact Phone Number & Email Address: \_\_\_\_\_

<u>10" Hanging Baskets</u>	<u>Quantity</u>	<u>Price/Basket</u>
<b>Non-stop Begonias</b> Yellow Pink Red	_____ _____ _____	\$8.70
<b>Regular Impatiens</b> Pink/rose Red Salmon/coral Violet White	_____ _____ _____ _____ _____	\$8.70
<b>Double Impatiens</b> Pink Purple Red White	_____ _____ _____ _____	\$8.70
<b>New Guinea Impatiens</b> Pink Red Salmon/coral Violet White	_____ _____ _____ _____ _____	\$8.70
<b>Petunias</b> Pink Purple/blue Red White	_____ _____ _____ _____	\$8.70

<u>10" Hanging Baskets</u>	<u>Quantity</u>	<u>Price/Basket</u>
<b>Ivy Geraniums</b> Pink/Lavender Red White	_____ _____ _____	\$8.70
<b>Fuchsias</b> Best available (no choice of color)	_____	\$8.70
<b>Ferns</b>	_____	\$9.00
<b>12" Combo Hanging Baskets</b> Pink/rose Red Salmon/coral Violet White	_____ _____ _____ _____ _____	\$17.00

*To offer any other products in your sale, please contact Varner's for approval, availability and price. Please use this form when ordering and return the completed copy to us at 70294 Fir Road, Niles, MI 49120, by fax on (269) 684-4924 or by email to [pjohnson@varnersgreenhouse.com](mailto:pjohnson@varnersgreenhouse.com). In all cases, please follow up with a phone call to confirm we received your order (269) 684-3530. Prices available with valid tax ID only.  
Check with us for voucher sales redeemable directly at Varner's.*

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### Voucher Program Information

Dear Fundraiser:

This is a brief overview of the voucher program we offer for your fundraising needs. We sell you flats, hanging baskets, potted plants and other selections at our low fundraising prices. You make your own vouchers that you give to your sales team to sell. Your customers then come to Varner's and pick out the items they have purchased from your team. The voucher program makes it easy on you because you do not need to handle (or deliver) the plants. Customers like it because they are able to come in to Varner's and pick out the plants they want.

You decide what profit you want to make and pricing on your end is left up to you. **We just ask that you let your customers know that plants at Varner's will be cheaper than what they paid you and that the difference is their donation to your organization.**

On each voucher please include the name of your organization, the item being purchased and the start date for redeeming the vouchers. **All fundraiser vouchers expire on May 31<sup>st</sup>, which means all plants must be picked up from Varner's by May 31<sup>st</sup> as well.** Please color code your vouchers according to the item listed on the voucher and make the vouchers about the size of a dollar bill. Please include one selection only on each voucher and number your vouchers.

We wish you success with your fundraiser. Please call us on (269) 684-3530 ext. 4 if you have any questions or would like more information.

Kind regards,

*Mary Varner*

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Example voucher:

<b>2017 Voucher From Varner's Greenhouse</b>	<b>#1</b>
<b>Good for: <u>1 Flat of Annuals</u></b>	
<b>Purchased from: <u>YOUR ORGANIZATION'S NAME</u></b>	
<b><u>Remember this is a donation. The prices at Varner's will be lower.</u></b>	
<b>Start date: _____</b>	<b>Expires: May 31, 2017</b>